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NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE

## Keene, NH Recognized for NRRA's 2019 Outstanding Education Brochure

EPSOM, NH (June , 2019) - The Northeast Resource Recovery Association (NRRA) honored Keene, NH for their Outstanding Educational Brochure on Monday, May 20, 2019 at NRRA's 38<sup>th</sup> Annual Conference and Expo, held at Double Tree by Hilton in Manchester, NH.

Two questions the public asks again and again at Recycling Facilities are: *"WHAT can I Recycle and WHERE does it go?"*

- Communities that utilize brochures, as a hand-out or on their website, give their residents and businesses the tools they need to come prepared to the Recycling Facility, making everyone's job easier!
- In this collaborative effort between the Public Works Dept. and the Recycling Center, Donny states that they took a 10-year-old handwritten brochure to a level where they can readily upgrade information, prices & rule changes. Their efforts show in this visually pleasing, educational brochure that has all the information needed to show residents and businesses how to "do the right thing".

### About Northeast Resource Recovery Association (NRRA)

Founded in 1981, NRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts,

Connecticut and Southern Maine. NRRA is a non-profit 501(c) organization. NRRA's School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit [www.nrra.net](http://www.nrra.net).

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Figure 1 Donny Tebaldi, Keene NH accepting award.