

Member/Operation Marketing Meeting  
September 12, 2018  
NRRRA Office, 2101 Dover Road, Epsom, NH

Notes

**In Attendance:** William Coughlin, Salisbury, NH; Patrick Flynn, Wilton, NH; Bruce Hadley, Wilton, NH; Bruce Guay, Wilton, NH; Dale Pratt, Wilton, NH; Toby Van Aken, Lee, NH; Edward Walsh, Rollinsford, NH; Ron Nason, Gilmanton, NH; Dustin Bowles, Loudon, NH; Steve Bennett, Loudon, NH; Bruce Lee, Loudon, NH; John Warren, Carroll, NH; Sally Hyland, Nashua, NH; Joan Cudworth, Hollis, NH; Michael Maines, Danbury, NH; Jim Larkin, Danbury, NH; Chuck Witcher, Candia, NH; Jim Tessier, Eliot, ME; Robert O'Neill, Meredith, NH; Deb Eastman Proulx, Loudon, NH; David Hartman, Warner, NH; Steve Doumas, Merrimack, NH; Peter Lemay, Brookline, NH; Melanie Doiron, NHDES; Michael Faller, Meredith, NH; Michael Amero, Franklin, NH; James Reed, Andover, NH; Roger Rice, Dunbarton, NH; Jim Solinas, Brookline, NH.

**NRRRA:** Mike Durfor, Bonnie Bethune, and Stacey Morrison

Joan Cudworth called the meeting to order at 9:04 a.m.

- I. **Introductions-** Group introductions were made.
- II. **Approval of Previous Meeting Notes** – Sally Hyland made a motion to accept the notes from the June 13, 2018 meeting as written. Chuck Witcher seconded the motion to approve the notes and the motion was passed unanimously.
- III. **Market Update-** Stacey presented the brief market update. She explained that the Fiber Market remained pretty much unchanged for the past month. Plastics Pricing has taken a small dip with PET dropping about \$0.01/lb, HDPE Natural down about \$0.015/lb., and HDPE Mixed Color down about \$0.02/lb. Mike and Bonnie discussed the updated specs for all plastics loads going to TABB/Cleantech and reminded members that TABB will **not** accept bales with headers on them. Scrap Metal pricing saw a decrease late last month/early this month with light iron and steel cans dropping about \$20/ton. Alum. Cans are also down a couple of cents this month. The cost for Single Stream is rising so Members were reminded that source separation is always best when and where it's possible. #8 News is still seeing revenues- not a lot but some and if Members are able to pull it along with SOP out of their mixed paper, they could get a little money back to help offset some of the current fees for mixed paper. Michael discussed a resent plastics surcharge (\$.04) that URT will be adding to some electronics loads. He further explained that he continues to work with NHDES to try to get an electronics program in NH similar to the one in VT which makes the electronics manufacturers responsible for offsetting the cost of recycling their products. We will soon be drafting a letter of support template for Members to use to assist us in this process. A Member from Brookline asked if NRRRA has a suggestion for plastic shopping bags, Bonne told him that their best option was returning them to the grocery stores as they often work with vendors who use them to make composite decking materials.
- IV. **Road Tour Round Up** – Bonnie & Marilyn spent their summer on tour. Between the two of them, they visited over 80 sites. Bonnie explained that she had seen a lot of balers which was wonderful! She also saw quite a few challenging situations and recognized that many sites are still dealing with miscommunication/misinformation with their residents. For instance, signage that contains pictures

instead of just words seem more effective. She didn't see many towns that used the word, "Mandatory" on their recycling sign but that is likely because PAYT (pay as you throw) programs typically negate the mandatory recycling signs. Bonnie proudly announced that one of our Member towns, New Hampton, made the switch to separating out the #8 News/magazines from their mixed paper, the residents quickly adapted and now the program seems to be working out great.

- V. **Fall Bus Tour 2018** –Stacey gave the full details for the 2018 NRRRA Fall Bus Tour which would take the place of our October MOM Meeting on October 11<sup>th</sup>. The Tour would be departing NRRRA at 8:30 sharp and travel to EL Harvey in Westborough, MA and then Wellesley Recycling Center in Wellesley, MA before returning to NRRRA late in the afternoon. NHDES Credits would be available for this tour.
- VI. **Glass** – Michael discussed our new glass Vendor in Canada who takes **only** glass jars and bottles for his insulation manufacturing business. He will not accept porcelain, ceramics, pyrex etc. because of this, two of our PGA sites will no longer be taking "mixed glass". Mike has also met with NHDOT to further discuss the use of PGA in road base. They do approve of the use of this material and it has been in their specifications since the 90's but have not required its use as of yet. We are still trying to find more host sites to help keep the haul fees down.
- VII. **Mixed Paper to Bedding to Compost** – Mike explained that we are working with an intern at UNH to find use for shredded paper (as opposed to straw) as horse bedding. Once used, the dirty, shredded paper can go in with composting. We are currently looking for farms to test the material. This could provide a local market for mixed paper that would not require a mill and be reliant on market pricing.
- VIII. **Single Stream Contamination** – this continues to be an issue. Mike Faller added that the percentage of Single Stream that is actually trash can be as high as 50-75% with a maximum of 25% valuable material in each load. Processing and tipping fees are also increasing, and many communities have begun to throw their single stream materials into the trash. Mike explained that due to its weight, removing glass from single stream is a huge money saver. A member from Danbury inquired about the rising cost of hauling single stream material. Mike explained that haul fees are rising across the board due to a National shortage of drivers and increased restrictions on driver hours.
- IX. **NH the Beautiful** – Stacey stated that the next NHtB Board Meeting would be held in mid-October so anyone wishing to apply for an equipment grant should send in their applications by early October. This next meeting would be their final meeting of their Fiscal Year. As of 11/1/18, all towns are entitled to another 60 sign points and even those who recently received equipment grants, can re-apply for new grants.
- X. **School CLUB/Town & Gown Grant** – Mike gave everyone an update on what the School CLUB has been up to. They spent most of the summer setting up workshops and webinars that would educate both schools and operators as part of our USDA Town & Gown Grant. Sarah McGraw recently went to Littleton NH where the Transfer Station invited the teachers and students to tour their facility.
- XI. **Other Business** - No other business was addressed.

Steve Dumas made a motion to adjourn the meeting, Mike Faller seconded the motion which then passed unanimously. Meeting adjourned at 10:32 a.m. The next M.O.M Meeting will be held on November 7, 2018 at 9AM in Epsom before our 2018 Annual Meeting at 12NOON in Manchester at the Puritan Conference Center.