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NORTHEAST RESOURCE  
RECOVERY ASSOCIATION



# PRESS RELEASE

## Town of Walpole, NH Recognized for Utilizing Most NRRA Programs in 2018

EPSOM, NH (June 14, 2019) The Northeast Resource Recovery Association (NRRA) honored the Town of Walpole, NH with the “Most Programs through NRRA in 2018” Award on Monday, May 20, 2019 at NRRA’s 38<sup>th</sup> Annual Conference and Expo held at The DoubleTree by Hilton in Downtown Manchester, NH.

NRRA’s grassroots beginnings were based on the premise of “Cooperative Marketing” and “Cooperative Purchasing” with communities working together to create increased tonnage of materials to gain market leverage, better pricing for their high-quality recyclables and low costs for their recycling needs. 38 years later, NRRA offers over 35 cooperative marketing and purchasing programs to its Members.

This year’s winner, Walpole, NH, are currently utilizing 18 programs through NRRA! All told, Walpole marketed a total of 1.74 million pounds (871 tons) or the equivalent of 44 tractor trailers loads of recyclables through NRRA in 2018!

“This award highlights the town or organization that is making the most of the NRRA programs,” said Duncan Watson, NRRA Board of Trustees President. “We hope that this award inspires other towns and organizations to find new revenue opportunities for recyclable materials that may currently be going into a landfill.”

Accepting the award on the municipality’s behalf was Ben Hoy, the recently appointed Manager of the Walpole Recycling Center.

### **About Northeast Resource Recovery Association (NRRA)**

Founded in 1981, NRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRA is a non-profit 501(c) organization. NRRA’s School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit [www.nrra.net](http://www.nrra.net).

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*Pictured (left to right): Ben Hoy of Walpole, NH accepts the Most Programs through NRRRA in 2018 Award as Duncan Watson makes the announcement to the conference attendees.*

