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**NORTHEAST RESOURCE  
RECOVERY ASSOCIATION**



# PRESS RELEASE

## **City of Keene, Towns of Rye, Walpole and Sunapee Recognized for Utilizing Most NRRRA Programs in 2017**

EPSOM, NH (June 6, 2018) The Northeast Resource Recovery Association (NRRRA) honored four NH municipalities: The City of Keene, The Towns of Rye, Walpole and Sunapee with the “Most Programs through NRRRA - 2017” Award on Monday, May 21, 2017 at NRRRA’s 37<sup>th</sup> Annual Conference and Expo held at The Manchester Downtown Hotel (formerly the Manchester Radisson) in Manchester, NH.

NRRRA’s grassroots beginnings were based on the premise of “Cooperative Marketing” and “Cooperative Purchasing” with communities working together to create increased tonnage of materials to gain market leverage, better pricing for their high-quality recyclables and low costs for their recycling needs. 37 years later, NRRRA offers over 35 cooperative marketing and purchasing programs to its Members.

This year’s winners, Keene, NH and Rye, NH each with 19 programs and then Walpole, NH and Sunapee, NH each with 17 programs have marketed a total of nearly 13 million pounds or 6,357 tons of recyclables through NRRRA, that’s the equivalent of 318 tractor trailers worth of recyclable materials that were removed from the waste stream!

“This award highlights the town(s) or organization(s) that is making the most of the NRRRA programs,” said Michael Durfor, Executive Director, NRRRA. “We hope that this award inspires other towns and organizations to find new revenue opportunities for recyclable materials that may currently be going into a landfill.”

Accepting the respective awards on the municipality’s behalf were: Mike Hartness of the Keene Recycling Center and Paul Colburn, Recycling Coordinator for the Town of Walpole. Representative from the Towns of Rye and Sunapee were unavailable at the presentation.

### **About Northeast Resource Recovery Association (NRRRA)**

Founded in 1981, NRRRA provides a clearinghouse for current, up-to-date information and a source of technical and marketing assistance in the general areas of waste reduction and recycling. NRRRA is a member driven organization made up of over 400 municipalities, individuals, and businesses in New Hampshire, Vermont, Massachusetts, Connecticut and Southern Maine. NRRRA is a non-profit 501(c) organization. NRRRA’s School Club assists schools in implementing, maintaining and improving recycling programs. To learn more visit [www.nrra.net](http://www.nrra.net).

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*Pictured (left to right): Bonnie Bethune of NRRA Member Services, Mike Hartness of Keene, NH Recycling Center, Paul Colburn of Walpole Transfer Station and Marilyn Weir of NRRA Member Services.*